RECEIVED **CENTRAL FAX CENTER**

DEC 1 2 2005

PTO/SB/31 (09-04)
Approved for use through 07/31/2009, OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paper work Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

NOTICE OF APPEAL FROM THE EXAMINER THE BOARD OF PATENT APPEALS AND INTERFE	TO RENCES	Docket Number (CA920000060	US1	
I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on December 12, 2005.	In re Applicatio	n of Hubbard	et al.	
Signature	Application Number 09/998,111		Filed 11/30/2001	
	For SYSTEM AND METHOD FOR PRESENTING MARKETING CONTENT ON A WEB PAGE			
	Art Unit 3622		Exeminer Duran, Arthur D.	
Applicant hereby appeals to the Board of Patent Appeals and Interferen	nces from the last	decision of the e	examiner.	
ne fee for this Notice to Appeal is (37 CFR 41.20(b)(1))		\$500.00		
Applicant claims small entity status. See 37 CFR 1.27. Therefore by half, and the resulting fee is:		above is reduce	\$	
A check in the amount of the fee is enclosed.				
I have enclosed a duplicate copy of this sheet.		eposit Account.		
X The Director is hereby authorized to charge fees which may be a to Deposit Account No. <u>09-0461 (IBM)</u> .	required, or credit	any overpayme	nt	
X A petition for an extension of time under 37 CFR 1.136(a) (PTO				
WARNING: Information on this firm may become public. Combe included on this form. Provide credit card information at	redit card inform nd authorization	ation should no on PTO-2038.	ot	
i em the applicant/inventor.		-41X	EMIL	
			Signature	
assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed.		Hunter E. Webb Typed or printed name		
(Form PTO/SB/96)		2,		
X attorney or agent of record. Registration number 54,993	<u>.</u>	(518) 449-0044 Telephone number		
attorney or agent acting under 37 CFR 1.34. Registration number if acting under 37 CFR 1.34.		December 12, 2005 Date		
NOTE: Signatures of all the inventors or assignees of record of the Submit multiple forms if more than one signature is required, see be	entire interest or low".	their representat	ive(s) are required.	
*Total of forms are submitted.				

This collection of information is required by 37 CFR 41.31. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO Inis collection of information is required by 37 UFK 41.31. The imformation is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11. 1.14, and 41.6. This collection is estimated to take 12 minutes complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chlof Information Officer. U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1460. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1460.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.